



Seventh European Workshop on Applied Cultural Economics

PROVISIONAL Programme

Austrian Institute of Economic Research (WIFO), Vienna, 3-5 September 2015



Thursday, 3 September

18.00 Welcoming Reception, WIFO

Friday, 4 September

- 09.00-09.15 **Roberto Zanola** (Past President ACEI)
Welcome Address and History of EWACE
- 09.15-10.45 *Session 1: Art Markets*
Chair: Martin Falk
Marchesi, Silvia et al (Milano Italy) 'The Market for Impressionism'
Scorcu, Antonello et al (Bologna Italy), 'From reserve prices to estimates: an empirical reassessment'
Hellmanzik, Christiane (Hamburg Germany), 'Historic art exhibitions and modern day auction results'
Discussant: Simeng Chang
- 10.45-11.15 Coffee Break
- 11.15-12.45 *Session 2: Arts Audiences 1*
Chair: Victor Fernandez-Blanco
Infante Davide et al (Calabria Italy), 'The evolution of theatre attendance in Italy: patrons and companies'
Lattarulo Patrizia et al (Tuscany Italy), 'How to incentivise youth museum attendance'
Willekens, Mart et al (Gent Belgium), 'Who participates and how much? Explaining non-attendance and the frequency of attending arts and heritage activities'
Discussant: Martin Falk
- 12.45-13.45 Lunch, On-site
- 13.45-15.15 *Session 3: Clustering and Creative Workers*
Chair: Andrej Srakar
O'Hagan, John (Dublin Ireland) 'Clustering of creative workers: evidence, reasons, locations and benefits',

Mitchell, Sara (Dublin Ireland), 'London Calling? Agglomeration Economies in Literature since 1700'

Kuld, Lukas (Dublin Ireland), 'Personal and thematic distance in economic research networks'
Discussant: Christiane Hellmanzik

15.15-15.45 Coffee Break

15.45-17.15 *Session 4: Funding the Arts*

Chair: Karol Borowiecki

Urrutiaguer Daniel (Lyon France), 'Patronage and financing of French non-profit performing arts companies'

Wiśniewska, Aleksandra et al (Warsaw Poland), 'Using discrete choice experiment to analyse the structure of public cultural expenditures: the case of the municipal theatres in Warsaw'

Vecco, Marilena et al (Rotterdam Netherlands), 'Visitor attitudes to deaccessioning in Italian public museums'

Discussant: Roberto Zanola

17.15 Reception

18.30 *Optional Workshop Dinner*

Saturday, 5 September

09.15-10.45 *Session 5A: Education/Labour Markets*

Chair: Antonello Scorcu

Zanola, Roberto et al (Piedmont Italy) 'Studying methods and students' academic performance. Does culture matter'

Zawadzki, Monika et al (Torun Poland), 'We don't need no education...'. Creative workers' returns to education and experience. The evidence from Australia'

Akdede, Sacit (Turkey), 'Are there more roles for men than for women in theatre plays?'

Discussant: Victor Fernandez-Blanco

09.15-10.45 *Session 5B: Digitalisation/Efficiency*

Chair: Sara Mitchell

Castiglione, Concetta et al (Bologna Italy), 'Digital cultural audiences. Should cultural managers worry about the digital divide?'

Navarrete, Trilce et al (University of Southern Denmark), 'The long tail of digital heritage: ethnographic collections online'

Fernandez-Blanco, Victor et al (Oviedo Spain), 'Measuring allocative efficiency in cultural economics'

Discussant: Karol Borowiecki

10.45-11.15 Coffee Break

11.15-12.45 *Session 6A: Arts Audiences 2*

Chair: John O'Hagan

Falk, Martin et al (Vienna Austria), 'Rise of city tourism and museum visits'

Tal, Feder 'Access to culture and arts policy: Does arts funding promote access to cultural consumption in the U.S.'

Zieba, Marta (Limerick Ireland), 'Cultural participation of tourists: evidence from travel habits of Austrian residents', Limerick Ireland

Discussant: David Infante

- 11.15-12.45 *Session 6B: Art Investors and 'Lovers'*
Chair: Christiane Hellmanzik
Chang, Simeng et al (Rotterdam Netherlands), 'Art as an investment: return, risk and portfolio diversification in Chinese contemporary art'
Goodwin James et al (London England), 'Demography and the art market'
Boram, Lee et al (Stirling Scotland), 'Nudging art lovers to give more'
Discussant: Antonello Scorcu
- 12.45-13.45 Lunch, On-site
- 13.45-15.30 *Session 7: Cultural Perspectives*
Chair: David Infante
Bertacchini, Enrico et al (Torino Italy), 'What determines the selection of World Heritage sites? New evidence from decision making on the UNESCO Committee'
Srakar, Andrej (Ljubljana Slovenia), 'European "cultural models" in statistical perspective: A high-dimensionally adjusted cultural index for the EU countries, 2005–2009'
Borowiecki, Karol, (University of Southern Denmark), 'The arts and creativity in the United States since 1850'
Tubadji, Annie et al (Bologna Italy), 'Cultural persistence chains and local employment: economic impact evaluation of the South East Europe Cultural Corridors (SEE CC)'
Discussant: John O'Hagan
- 15.30 Closing Remarks, **Martin Falk** and **Antonello Scorcu**