

INTRODUCTION TO THE INTERNATIONAL ART MARKET

HONG KONG SHORT COURSE
26-28 NOVEMBER 2010



Christie's Education is offering a three-day art market course in Hong Kong which will introduce you to the latest research on the international art market. This course is suitable for anyone wishing to become involved or already part of this growing and fascinating trade.

Taught by leading art market expert James Goodwin, the course will also feature guest lecturers from numerous aspects of the art world, including welcome remarks by François Curiel, President of Christie's Asia. Participants will receive complimentary copies of Christie's Hong Kong Autumn 2010 catalogues, and be invited to a program of exclusive events, including cocktails, auctions, and visits. At the end of the course, students will be provided with a letter of attendance.

Curriculum:

Each day will focus on one of the following topics:

Day 1 - The Art Market

1. History of the Art Market to 1900
2. History of the Art Market from 1900 to the Present Day
3. How to Value Art
4. Valuation Criteria

Day 2 - The Art Business

5. Artists, Galleries, Dealers, Fairs
6. Auctioneering
7. Corporate Collecting
8. Museum Collecting

Day 3 - Art Management

9. Art Law
10. Art Taxation
11. Technology and the Future of the Art Market
12. Managing a Collection

Date:

Friday 26 November–Sunday 28 November

Time:

10:00–16:30

Location:

Hong Kong Convention and Exhibition Centre,
No. 1 Expo Drive, Wanchai, Hong Kong

Cost:

HK\$10,000

*(or Early Bird Discounted Rate of HK\$9,000
if payment received on or before 12 November 2010)*

Application:

To see a complete overview of the curriculum and apply, please visit www.christies.edu.

Enquiries:

Tel: +852 2978 6747

Email: hk2010course@christies.com

COURSE WILL BE CONDUCTED IN ENGLISH

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