



in association with



Presents

“Emergence & Confluence”

Thursday 13th September, 11 am - 3 pm
Saatchi Gallery, Chelsea, London

11:10 am

Opening Remarks and Welcome from Art World Forum

Ms. Anni Oates, Co-Founder and CEO

11:20 am

The Art and Finance Paradigm: What, How and For Whom?

What are the forces at work in the art business, finance and cultural industries? How is technology imposing change? Is there a shifting dynamic in wealth management and cultural citizenship?

Mr. Adriano Picinati di Torcello, Director, Art & Finance Coordinator, Deloitte

11:45 am

Paradigm Shifts in Art Consumption: Collection Leasing and Subscription to Curated Art Programs

How to transform public, co-working and residential spaces with new media art? How to host an art exhibition in the comfort of your home or at your office? How to build a collaborative ecosystem on one platform for both the supply and demand side of the art world?

Mr. Rob Anders, Co-Founder & CEO, Niio

12:10 pm

A Collector’s Market: When Technology Joins The Party

How are art collectors reacting to new technologies? Are tech-led start-ups, strategies and technology overall influencing buying power? Are new trends affecting marketplace strategies, aesthetics and demands?

Mr. Frédéric de Senarclens, Founder, ArtMarketGuru
Mr. Jakub Krmar, Co-Founder, Veracity Protocol

Moderator:

Mr. James Goodwin, Founder, Arts Research



- 12:55 pm **Introduction to STARTnet: A Blockchain Art Platform For Asian Emerging Artists (START Highlight)**
SunJu Lee, Director, ARTWA and STARTnet
- 1:10 pm **Changing Attitudes: Engagement, Perception, Experience**
How is the market and its players maintaining a fresh objective? How are behavioural trends affecting the arts? How are attitudes accommodating innovation?
- Dr Dominique Bouchard, Head of Learning and Interpretation, English Heritage
Ms. Eugenia Bertelè, Art Manager, Look Lateral
Ms. Irimi Papadimitriou, Programme Manager of Digital Programmes, Learning and Interpretation, V&A
- Moderator:**
Ms. Tiziana Maggio, Art Consultant and Curator, Maggio Art Consultancy
- 1:55 pm **Artist's Case Study: Working Under The Influence**
What, why and how do environments influence your creative practice? What is the definition of achievement? Does the weakened distinction between private and public encourage creative growth?
- Mr. Yann Sciberras, Artist
- Interviewer:**
Ms. Anni Oates, Co-Founder and CEO
- 2:20 pm **A New Breed of Art Fairs for a New Generation of Collectors**
How are emerging art fairs breaking new ground? How are they attracting new collectors and greater audiences? What are the opportunities and challenges being faced today?
- Ms. Deborah Harris, Gallery Consultant & Former Deputy Director, The Armory Show
Mr. Utsava Kasera, Entrepreneur & First START Patron of the Arts
- Moderator:**
Mr. Samir Ceric, Entrepreneur & Special Advisor, START Art Fair
- 3:00 pm **Closing Remarks**

